

# Hari Nair

## Senior Product Designer

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Bangalore, India

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### Work Experience

#### Arvind Limited

Sep 2015 - Present (6 yrs, 4 months), Bangalore, india

##### Omuni / Senior product designer - Design lead

Sept 2020 - Present (1 yr, 6 months), Remote

- Lead the Product Design team of 4 people for omuni's multiple product lines like O.cloud, O.site, O.mobi, O.one, O.space.
- Partnered with Product Managers and Engineers to drive features from research to implementation.
- Leveraged user research to influence stakeholders and improve product designs and strategy.
- Oversaw production specs and facilitated design review with stakeholder for all the Omuni products.
- Co-created the first phase of Omuni design system.
- Created the Omuni branding to be used across all our product, marketing, HR materials across various social channels.

##### Omuni / Product designer

Sept 2019 - Sept 2020 (1yr), Bangalore, Remote

- Designed, collaborated, managed a wide variety of design projects. (UX and interaction design & Branding). Identified customer aspirations and mapped those to business goals. Researched and brought about new findings for team.

##### Arvind fashion Brands (AFL) / Assistant art director

April 2018 - Sept 2019 (1yr, 5 months), Bangalore

- Conceptualised, Planned, Directed, Designed several brand campaigns for USPA, Ed hardy, Flying machine, GAP, Sephora, True blue, NNNOW. Also created several Visual design features for the nnnow website

##### Arvind fashion Brands (AFL) / Senior graphic designer

April 2017 - April 2018 (1yr), Mumbai

- Conceptualised & Designed 200+ banners for the international brands which increased the reach and traffic of the nnnow website. Also, co created the nnnow branding and the nnnow app.

##### Arvind internet limited (AIL) / Graphic designer

Sept 2015 - April 2017(1 year, 6 months), Mumbai

- Prepared guidelines for the brands to be followed. Developed illustration, graphics, templates and other designs for various brands.

#### Ogaan

Jan 2015 - Sept 2015 (9 months), Mumbai

##### Elle india, Elle decor, India design, EBCC / Jr Graphic Designer

Sept 2019 - Present

- Conceptualised and created designs for various events of Elle. Designed, illustrated and did layouts several pages of Elle India.

### Education

#### Google UX design / certificate

Nov 2021 - Jan 2022, Online

Completed rigorous training designed for entry-level job readiness. Topics included UX research fundamentals, inclusive design, wireframes and high-fidelity prototypes, and tools like Figma and Adobe XD. Completed hands-on projects and developed a portfolio with three projects.

#### NIFT / B.des

Aug 2009 - May 2013, Mumbai

Completed the Fashion Communication programme that primarily focuses on four major domains i.e., Graphic Design, Space Design, Fashion Media and Fashion Thinking, and the related genres of these major areas, using hand and digital skills through knowledge, application and practice based approach

### Skills

#### Design

Branding, illustration, UI graphics, graphic design, user flows, concept sketches, wireframes, mockups, art direction, strategy and vision presentation, product design, style guides and pattern library, UI Design, UX design, product design  
Tools: Adobe XD, Figma, Photoshop, illustrator, indesign, adobe creative suite, Blender,

#### Prototyping

Rapid prototyping using XD or Figma.

#### Research

Data analysis using google analytics, Task analysis and personas hypothesis, Usability testing, A/B testing & experiment, Diary study

#### Collaboration

Organising workshops, Facilitating design critique, Self starter, Detail oriented, Flexible, Communicative.